Career Map

The circular Career Map depicts the fluidity of how designers can move towards and across various tracks by attaining the skills and competencies within each career track.

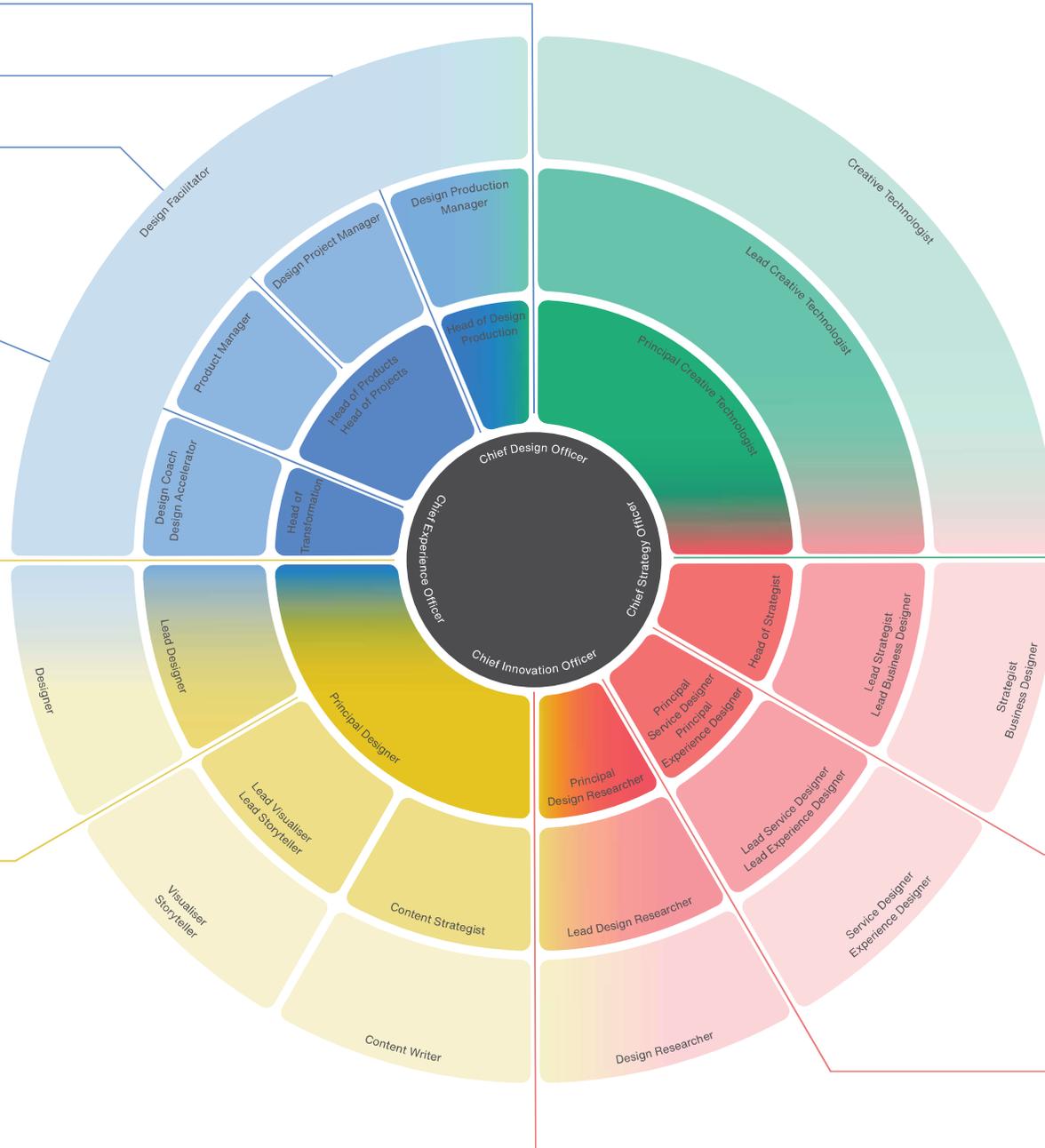**Design Production**

Design Project Management

Design Product Management

Transformation Design

Design Craft

Design Communication

Creative Technology

Strategy
Business Design

Service Design
Experience Design

Design Research

Design Facilitator
Design Project Manager
Design Production Manager
Product Manager
Head of Products
Head of Projects
Head of Design Production
Design Coach
Design Accelerator
Head of Transformation
Chief Design Officer
Chief Experience Officer
Chief Strategy Officer
Chief Innovation Officer
Creative Technologist
Lead Creative Technologist
Principal Creative Technologist
Head of Strategist
Lead Strategist
Lead Business Designer
Strategist
Business Designer
Principal Service Designer
Principal Experience Designer
Lead Service Designer
Lead Experience Designer
Service Designer
Experience Designer
Principal Design Researcher
Lead Design Researcher
Design Researcher
Lead Designer
Principal Designer
Designer
Lead Visualiser
Lead Storyteller
Content Strategist
Visualiser
Storyteller
Content Writer

- Business & Management
- Design
- Innovation & Insight
- Technology